



Gas Processors  
Association Europe

## GPA Europe 2021 Call for Papers

### Submission Guidelines

Would you like to speak at the GPA Europe Virtual Conference, May 2021? We'd love to hear your topic idea! Here are some guidelines to help you craft a successful proposal.

#### Submission Information

- **Deadlines:** The Call for Papers is open from Friday 19 February – Friday 19 March 2021. We will not accept any proposals after 19 March
- **Submission method:** You must submit your proposal via email to [admin@gpaeurope.com](mailto:admin@gpaeurope.com)
- **Language:** All submissions must be in English
- **Length limits:** Please limit session titles to 75 characters and abstracts to 100-200 words
- **Modification and Updates:** You may continue to modify your proposal throughout the call for papers period. However, all changes must be final by 19 March
- **Multiple submissions:** You may submit multiple proposals as long as they are for different topics. Submitting duplicate proposals will not increase your chances of having the session selected for the conference
- **Review and acceptance:** We'll send you an email confirmation once you submit your proposal. Our Technical Committee will rigorously review each submission. We'll notify you by 26 March 2021, if your session proposal has been accepted
- **Next steps:** If we accept your proposal, our Administrator will guide you through all required timelines and deliverables

## Guidelines for Creating Effective Titles

Your title is your introduction to your idea (and to the world). Convey as much as you possibly can in your title; 80% of attendees will read a title, while only 20% will go on to review the abstract for further information. A compelling title will help convince people to keep reading.

- Craft an attention-grabbing title. Present a benefit and entice a reader to continue on to reading your abstract
- Use clear and concise language. Avoid vague, flowery, or wordy titles and observe the 75-character limit, which includes spaces and punctuation
- If possible, acronyms and abbreviations. If you must use acronyms for space considerations, please limit them to those in common industry or colloquial usage and spell them out in first reference in your abstract
- Skip competitor or company names. If you'll be highlighting other companies in your session, we prefer you present those names in the abstract
- Keep punctuation simple. Avoid exclamation points, parentheticals, and ellipses

## Guidelines for Writing Compelling Abstracts

Your abstract should convince us that you can present a solution to a business challenge and should intrigue, excite, and inspire potential attendees. Provide a highlevel overview to convey the goals of your session, and make sure the content and information is relevant to your audience.

- **Observe length limits:** Keep your abstract to under 200 words. A strong abstract should be 100 words in length
- **Skip the sales pitch:** Don't sound like you're promoting a product or service. Rather, present an exciting opportunity for attendees to learn something new about a topic
- **Avoid the phrases, "In this session we/you will..."** Try posing a rhetorical question or sharing an interesting industry data point to start your session abstract and capture your reader's interest
- **Bypass bulleted lists.** Itemise your talking points in the copy, separated by commas
- **Spell out abbreviations on first reference.** When using abbreviations or acronyms, include the abbreviation or acronym in parentheses along with first reference. Thereafter, you may use simply the abbreviation or acronym
  - Exceptions: Product or company names, or acronyms that are widely used and understood, may be used without first spelling them out.